

# Yingxi Long

## UX / Product Designer

designs for *Excitement & Engagement*

yingxilong.com

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### EXPERIENCE

#### UCSD Jacob Research Group/ Product Designer

Aug 2021 - Present / Part-time

- Work with 2 UX designers and 1 full-stack developer to improve the usability of COVID information dashboard to ensure the safety of **1k+** UCSD staffs and students.
- Conduct **10+** qualitative user research and hold workshop with key stakeholders to make the system feasible and scalable

#### Pangea.app / UX Designer

JUN 2021 - Aug 2021 / Internship

- Worked with the design lead and 2 UIUX designers to define the component design process and wrote detailed documentation
- Collaborated with design team, 1 PM and 5 developers to ship reusable components to improve cross-functional team communication
- Released the Forum to increase unique visitors by **1k+** in 2 weeks

#### Dexcom Inc. x UCSD Design Lab/ UX Researcher

JAN - MAR 2021 / Internship

##### Educational platform for T1D community

- Led a team of 3 designers to build an interactive visualization tool for diabetes education that published to **2k+** community members in **3+** major communities
- Performed **20+** user interviews & user testings to create a design framework that guided the team throughout iterations of prototypes

SEP - DEC 2020

##### Dexcom E-Commerce shopping platform

- Led UX research to find pain points of shopping experience for Continuous Glucose Monitoring (CGM) users
- Orchestrated a prototype with a team of 4 that earned an NPS of **8.5/10** from **~20** user research
- Pitched the product to **30+** Dexcom stakeholders and the product won development approval from Dexcom

#### Homehub / Co-Founder & Design Lead

JUN 2019 - Present / Side project

- Conduct **30+** user research to needfinding in UCSD off-campus housing and roommate matching
- Own the brand of Homehub by designing logo and illustrations and work with PM and business to establish roadmaps and MVPs
- Improve devs communication efficiency by **~30%** with design system and detailed handoff for responsive design

### EDUCATION

#### University of California, San Diego

Anticipated graduation SEP 2021

Major: BS. Cognitive Science Design & Interaction  
Maj. GPA 3.9/4.0 | Provost Honors | Magna Cum Laude  
Minor: Speculative Design

#### Springboard

MAY - OCT, 2019

UX Design course: worked on an end-to-end capstone project which is currently under development

#### Udacity

JUN - NOV, 2019

Intro to Programming "Nanodegree": Learn basic HTML/ CSS/ Python/ Javascript

### SKILLS

#### Design

Human-Centered Design Thinking | Competitor Analysis | User Research | Guerilla test | Information Architecture | Heuristic Evaluation | Rapid Prototyping | Interaction Design | Usability testing | A/B Testing

#### Tools

Figma | Adobe CC | Zeplin | Protopie | Invision | Marvel | Balsamiq | Wordpress | Google Analytics

#### Language

Python | HTML | CSS | Java | Javascript | Bootstrap

#### Management

Agile | PRD | Ganett Chart | Business Canvas | Clickup | Jira